

MONTHLY MEMBERSHIP PROGRESS REPORT

LOCATION TENNESSEE

District 12 L

Results as of: 2/28/2021

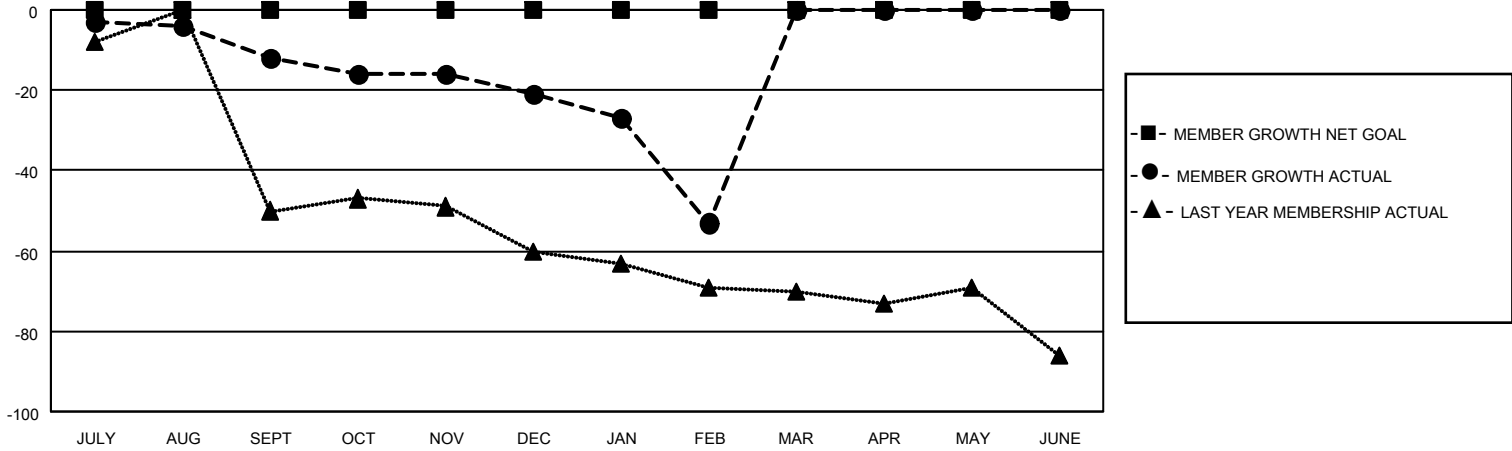
| Clubs | | | |
|-----------------------|---------------|-----------|---------------|
| RESULTS FOR 2020-2021 | | | |
| QUARTER | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS |
| JULY/AUG/SEPT | 0 | 0 | 0 |
| OCT/NOV/DEC | 0 | 0 | 0 |
| JAN/FEB/MAR | 0 | 0 | 2 |
| APR/MAY/JUNE | 0 | 0 | 0 |

| Members | | | |
|-----------------------|------------------------|----------------------|--|
| RESULTS FOR 2020-2021 | | | |
| QUARTER | MEMBER GROWTH NET GOAL | MEMBER GROWTH ACTUAL | DROPPED MEMBERS ACTUAL (including transfers) |
| JULY/AUG/SEPT | 0 | 4 | 15 |
| OCT/NOV/DEC | 0 | 20 | 29 |
| JAN/FEB/MAR | 0 | 7 | 39 |
| APR/MAY/JUNE | 0 | 0 | 0 |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



| | | |
|------------------------------------|---|---|
| DROPPED CLUBS: 2 | 9 CLUBS OF 36 ADDED 1 OR MORE NEW MEMBERS | <u>GENDER DISTRIBUTION</u> |
| <u>DROPPED MEMBERS</u> | | MALE 471 (68.66%) |
| DECEASED 12 | | FEMALE 215 (31.34%) |
| CLUB CANCELLED 26 | CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA | TOTAL FAMILY UNIT MEMBERS 89 |
| OTHER 45 | | FAMILY MEMBERS PAYING HALF DUES 46 |
| TOTAL 83 | | |